



# ALUMNI RETURNS

BerkeleyHaas



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**Great things happen  
when you graduate  
from Berkeley Haas.**

By staying connected, you accrue advantages throughout your career—and we are here to help you maximize your return.

# EVERYTHING THAT ATTRACTED YOU TO BERKELEY HAAS IS A REASON TO STAY IN TOUCH.

Eminent faculty. Exceptional peers.  
Top-ranked programs. A distinctive culture.  
All that drew you to this incredible community  
in the first place continues to add value  
when you stay connected.

## THE DEFINING LEADERSHIP PRINCIPLES

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As you show the world what you're made of, our values will show where you came from.

### **Question the Status Quo**

We make progress by speaking our minds, even when it challenges convention.

### **Confidence Without Attitude**

We make decisions based on evidence and foster collaboration founded on inclusion and trust.

### **Students Always**

We cherish curiosity and the lifelong pursuit of personal and intellectual growth.

### **Beyond Yourself**

We shape our world by leading responsibly, putting larger interests above our own.



**LIVE THE VALUES**

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**Ask yourself daily – How am I living out the Defining Leadership Principles?**

# WE BELIEVE IN BEING STUDENTS ALWAYS.

At Berkeley Haas, you can look for inspiration and find it almost anywhere. This is true when you're a student – and it shouldn't have to change once you graduate.

No matter where you are in life, we make it easy to pick up your business education right where you left off. Staying inspired by our leading insights can help maintain your Berkeley Haas edge.



## TAKE ADVANTAGE OF LIFELONG LEARNING

**Frequent the Haas Amplified website** for digital learning opportunities.

**Enroll in executive education** to sharpen your skills and keep up with the leading edge of business.

**MBA alumni: audit an MBA course** for a refresher on business trends and topics.

**Connect with Berkeley Haas centers of excellence** to learn about industry-leading research.

GLOBALY KNOWN FOR THEIR PERSPECTIVES, OUR PROFESSORS VALUE HEARING YOURS.

Our faculty has some of the top thinkers and doers in the world of business. And they're accessible to former students.

Curious to learn more about our cutting-edge research? Here are a few possible entry points:

**Berkeley Haas Entrepreneurship** teaching innovative thinking — a first stop for students or alumni interested in launching new ventures or acting as an intrapreneur.

**The Energy Institute at Haas (EI)** bridges the latest energy research with the marketplace — come explore the frontier with Berkeley Haas.

**The Center for Equity, Gender, and Leadership** supports research and teaching in gender equity and inclusion — alumni welcome.

**The Center for Responsible Business** addresses social and environmental challenges — and can help prepare you for careers in the field.

**The Fisher Center for Real Estate & Urban Economics** produces executive education conferences and shares applied economic research on real estate, urban economics, and California policy issues.

41,000+  
ALUMNI

+  
500,000+  
UC BERKELEY ALUMNI

50  
STATES

OUR GLOBAL NETWORK,  
AT YOUR SERVICE.

81  
COUNTRIES

## WIN THE ATTENTION OF THE WORLD'S BEST EMPLOYERS.

Berkeley Haas' career management tools help you shine in any job market.

Whether it's promoting your personal brand, making new connections, or hiring Berkeley Haas grads, we can pave the way for each new milestone in your career.

20,000+  
COMPANIES  
REPRESENTED



**MAKE YOUR NEXT MOVE  
YOUR BEST ONE**

### **Promote yourself**

by connecting with us and updating your profile on LinkedIn, @cal, and Slack.

### **Show your true colors**

by branding your email with Berkeley Haas.

### **Hire Haas**

to take advantage of our Berkeley Haas talent pool.

### **Accelerate your job search**

by logging into CMG BEARS for real-time postings, career resources, and lifelong career coaching/advising. BS/MFE/PhD alumni, consult the Alumni Website for your tailored career services.

# OUR STRENGTH COMES FROM ONE ANOTHER.

On any given day there's an opportunity to connect with Berkeley Haas alumni somewhere in the world. Join us at our signature events, such as our Gala or Alumni Conference, as well as our virtual community gatherings, local chapter meetings, networking events, and affinity group meetups.

And there's always a seat with your name on it.



**MAXIMIZE YOUR RETURN  
ON THIS UNPARALLELED  
COMMUNITY**

**Find alumni near you**

by joining your local alumni chapter.

**Discover like-minded graduates**

by exploring Affinity Groups on LinkedIn.

**Immerse yourself in the virtual alumni**

community by joining the Alumni Workspace on Slack.

**Tune in to the thought leadership**

of your peers by listening to the OneHaas Alumni Podcast.

**Support Haas-owned businesses**

on the *By Haas* website.

**Share your achievements and news**

by submitting an alumni note for the alumni magazine.

**Follow or connect with us on social media.**

**FACEBOOK**

BerkeleyHaas

**INSTAGRAM**

BerkeleyHaas

**LINKEDIN**

Berkeley-Haas  
Berkeley Haas Alumni

**TWITTER**

@BerkeleyHaas

**YOUTUBE**

BerkeleyHaas



# BRING IT ALL FULL CIRCLE.

Giving back to Berkeley Haas.

Every student can benefit from volunteers and mentors. Every program can use thoughtful guidance from industry partners, as well as financial support from the Haas Fund. Imagine how you can make Berkeley Haas better, and let's make a plan to make it happen.



**MAKE YOUR COMMUNITY  
EVEN STRONGER**

**Engage**

[haas.berkeley.edu/alumni/](https://haas.berkeley.edu/alumni/)

**Volunteer**

[haas.berkeley.edu/alumni/volunteer/](https://haas.berkeley.edu/alumni/volunteer/)

**Give**

[haas.berkeley.edu/giving/](https://haas.berkeley.edu/giving/)







# How will you return?

[haas.berkeley.edu/alumni/](https://haas.berkeley.edu/alumni/)





# BerkeleyHaas

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